

WPIL

What To Expect Inside The Working Profit Investment Letter

Our Approach

Our guiding principle is simple: treat you as we would want to be treated.

We do not sell your information, clutter your Inbox, or fill our work with sponsored content and distractions. No teasing, just straight forward discussion. Our goal is to provide a clean experience focused entirely on helping you grow your net worth.

Our Portfolios

We currently recommend and provide guidance on two portfolios:

LCA (Large Cap & Activist Portfolio)

This portfolio focuses on high-quality equities, often supported by activist involvement.

- Typically **1–2 ideas per month**
- Each recommendation includes a **detailed thesis and analysis**
- Positions are **held personally by myself**, usually as core holdings
- If a recommendation is made without a personal position, that will be clearly stated

If a position is sold, you will receive the recommendation **at the same time** as the action is taken.

Most often, we seek what we perceive to be **undervalued equities** looking to see this mispricing corrected in the market. In order to enhance this and somewhat accelerate movement, we like to follow some of the country's largest and most successful **activist investors**. At any one time, there are dozens of stocks targeted by activists, it's up to us to parse through them for you. These activists help act as our research department although we perform our own ongoing research as well.

We recommend allocating **equal dollar amounts** across positions.

Penny Pharma Portfolio (PPP)

This portfolio focuses on biotechnology, inherently a highly volatile and risky area of the market. Experiencing losses here is **routine** so if you find it difficult to do so, stick with LCA.

- Stocks typically priced **under \$10**
- Strong **Wall Street Buy consensus**

- Price targets often **200%+ above current levels**
- Driven by **near-term catalysts** (clinical results, FDA decisions, etc.)

We typically hold **~20–25 positions**, we suggest equal Dollar amounts in each if you're a big fan of biotech. This “portfolio approach” is critical. We don't know in advance which companies will succeed. Our goal is for a **small number of major winners** to more than offset losses. Successful biotech outcomes can result in **multiple-fold returns**, which is where the opportunity lies. So, it is an effort to find those needles in big haystacks.

Concentrated Opportunities

In addition, and more popular among subscribers, we identify and recommend **more concentrated positions** within PPP involving 5-10 names.

These are companies already showing meaningful progress, often reflected in strong stock performance.

- Increased exposure (2x, 3x, or more)
- Based on **real developments, not speculation**
- Only recommended when I have taken a **personal concentrated position**

Subscribers may choose to focus only on these higher-conviction opportunities if preferred. Just the same caveat that this is a speculative arena and you should size your risk accordingly.

Ongoing Communication

- **Weekly Stock News Summaries:** Issued over the weekend, encompassing any news of note on our positions, sometimes with a comment from me on them. This means you don't have to glue yourself to a screen looking for news, we'll cover that for you.
- **Periodic Market Commentary:** Sent as needed when something meaningful is happening.

Everything we do comes back to one goal:

Helping you grow your net worth by making better investment decisions.

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